

## Did You Know?

Manufacturers can produce and sell generic versions of a drug after its patent protection expires.

In the United States,

**9**  **OUT OF 10**

prescribed drugs are generics.



## Stringent Approval Process

To be approved by the FDA, generics must match the original drug's:



Active ingredients, strength and intended use



Method of being absorbed, distributed, metabolized and excreted



Dosage form & route of administration

# BIG QUESTIONS

## What is a Generic?

### Generic:

a chemically produced medication that's as safe and effective as a brand-name drug but less expensive

## Proven Safety & Efficacy

Generic drugs are identical to their brand-name counterparts in:



- ✓ Quality
- ✓ Safety
- ✓ Efficacy



## Cost Savings

Generic drugs can be sold at a lower price because of:



Lower research and development expenses



Competing manufacturers driving down prices



Minimal marketing costs